



FOR IMMEDIATE RELEASE

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**NHW CUSTOMSOFT™ COMMERCIAL WATER SOFTENING SYSTEMS
OFFER CHOICE OF SIZES AND POWER VENTING TECHNOLOGY**

Dallas, TX (October 9, 2007) – National Hot Water, the national account division of National Wholesale Supply, Inc., announces the release of the NHW CustomSoft™ Commercial Water Softening System.

Rather than the industry norm of “one-size-fits-all” water softeners, NHW CustomSoft™ Commercial Water Softening Systems are available in 12 model sizes to match water usage and range of water hardness for each installation. Additionally, the NHW CustomSoft™ uses power-venting technology to transport corrosive salt gases from the water softener’s brine tank to the outside air preventing damage to boiler room equipment. All water softening systems produce salt gases during operation; only NHW CustomSoft™ Commercial Water Softening Systems capture and expel those gases to the outside air.

NHW CustomSoft™ Commercial Water Softening Systems are distributed and installed exclusively by National Hot Water and it’s nationwide network of certified plumbing contractors. Each model is sized according to valve size (1”, 1.5” or 2”), water flow rate, and hardness of water. Model sizes include:

- 72,000 grain,
- 120,000 grain,
- 168,000 grain,
- 240,000 grain, and
- 360,000 grain.

The three largest model sizes (168,000, 240,000 and 360,000) feature manifolding capability for use in applications where 24-hour water softening is required.

“Because previous choice in water softeners was limited to ‘one-size-fits-all’ restaurants, hotels and motels where often paying extra to purchase and operate a larger system than was necessary for their facility,” says Randy Meyer, vice president of national accounts for National Hot Water, “With the release of the NHW CustomSoft™ Commercial Softening Systems our customers choose the water softening power they need and save equipment and operating costs.”

In addition to the benefits of improved drinking water taste, increased sanitizing power, and spot-free glassware, utensils and dishware; NHW CustomSoft™ is

the only water softening system currently available in a choice of models sizes with the power-venting technology to remove corrosive salt gases from the boiler/equipment room.

Meyer adds, "This product signifies a breakthrough in customer-focused technology for water softeners. NHW CustomSoft™ Commercial Water Softening Systems have the model choices to meet usage needs, save purchasing and operating costs and protect current equipment from salt gas corrosion."

National Hot Water, the national account division of National Wholesale Supply, Inc., provides sales, service and technical support for water heating applications, customized water softening solutions, water filtration equipment, geothermal systems, ac/dehumidification systems and more. With the industry's largest nationwide network of certified plumbing/HVAC contractors, National Hot Water provides coast to coast, 24/7 service to handle emergency repairs and replacement, scheduled maintenance and new installation for the restaurant, hotel/motel and healthcare industries. Call toll-free 888-444-4435 for more information.

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