



FOR IMMEDIATE RELEASE

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**PUREOFLOW™ REVERSE OSMOSIS SYSTEMS FEATURED ON
DISCOVERY CHANNEL'S GREENOVATE**

Dallas, TX (May 11, 2008) – PureOFlow Reverse Osmosis Systems will be featured on Greenovate, a Discovery Channel television show for PLANET GREEN Network (50+ million viewership nationwide). The segment, set to air in September 2008, features a “green remodel,” illustrating how homeowners can upgrade current appliances, fixtures, and building materials with more eco-friendly choices. In this segment, a PureOFlow™ whole house water filtration unit is installed in the home of Monica Ramone of Venice Beach, California.

Tom Cartwright and Mike Paice, owners of GWC, Inc. appeared on the show to install and educate the homeowner and Greenovate’s viewers on the environmental and health benefits of reverse osmosis water purification. “They were courteous, knowledgeable, and did a fantastic installation at my Duplex, said Ramone, the Producer of the television show, “I would recommend PureOFlow™ to anyone who wants safe, pure water for their home or business.”

Headquartered in Las Vegas, Nevada, GWC, Inc. oversees the design, distribution and manufacturing of PureOFlow™ Reverse Osmosis Systems throughout the world. GWC is a the leader in “green” water filtration technologies specializing in Point of Entry reverse osmosis water treatment equipment. The company employs a team with over 75 years of combined experience in water purification – with 6 patents in potable water treatment. For additional information visit www.pureoflow.com or call 702-243-9400.

National Hot Water, the national account division of National Wholesale Supply, Inc., provides sales, service and technical support for water heating applications, customized water softening solutions, water filtration equipment, geothermal systems, ac/dehumidification systems and more. With the industry’s largest nationwide network of certified plumbing/HVAC contractors, National Hot Water provides coast to coast, 24/7 service to handle emergency repairs and replacement, scheduled maintenance and new installation for the restaurant, hotel/motel and healthcare industries. Call toll-free 888-444-4435 for more information.

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